

2022

ANNUAL

REPORT



GLOBAL
HEALTH
ADVOCATES

PRESIDENT'S MESSAGE

By Alexia Sena, President of the Board



On the road to 2030, GHA will focus on 2 main challenges: increasing access to health and addressing the drivers of health injustice.



GHA's New Strategy 2022-2027: Tackling Health Inequalities

Health is a fundamental right and must be considered as a global public good. This is the foundation of GHA's new Strategy 2022-2027. On the road to 2030, which is the deadline to achieve the Sustainable Development Goals, GHA will focus on 2 main challenges. The first one is to increase access to health and the second

one is to address the drivers of health injustice. This means that global health policies should not respond to private or economic interest but to people's needs. It also means that the existing international solidarity systems and frameworks need to be challenged and transformed. At GHA, we plan on doing this in five ways by:

- Mobilising adequate financing for global health,
- Ensuring better accountability and governance for such financing,
- Advocating for greater health sovereignty in countries receiving international development aid,
- Improving integration and inclusion of affected communities in the decision-making process, and building partnership with civil society organisations in the Global South,
- Using a transversal approach to global health, meaning highlighting the links between different sectors.

Our strategic framework has two vertical pillars that show the changes that we want to see in the world and one horizontal pillar which shows how we want to work with our partners, teams and communities in order to achieve those changes. One thing particular with this strategy is that it was written during the COVID-19 pandemic, so it reflects a certain number of lessons that we have learned collectively while trying to improve the global response to the pandemic. As you know COVID-19 has reversed several major gains we made during the past decade and also has shown how unprepared we are to tackle

health emergencies. This pandemic has revealed strong power imbalances between the state and pharmaceutical industry but also glaring inequalities when it comes to access to health, hence the need to strengthen health systems around the world. What is truly unique at GHA even beyond the strategy itself, is our approach: we put issue over brand, we look at positive and tangible impact over visibility for our organisation. This is why we are supporting and working with civil society organisations around the world and will continue to work in coalition to strengthen our advocacy and our impact.

Global Advocacy for Local Impact

GHA Strategic Framework 2022-2027

INVEST IN HEALTH FOR ALL...

1 ...TO REALISE THE RIGHT TO ESSENTIAL HEALTH SERVICES

- ➔ Reducing health inequalities and achieve UHC
- ➔ Strengthening public health systems and access to healthcare
- ➔ Sexual Reproductive Health and Rights



2 ...FOR INCREASED AND MORE EFFECTIVE GLOBAL PUBLIC HEALTH SPENDING

- ➔ Reaching 0.7% ODA targets
- ➔ Funds for community-driven Global Health Initiatives
- ➔ Spending to end poverty-related diseases
- ➔ Accountable donors



3 ...TO RETHINK GLOBAL SOLIDARITY:

- ➔ Needs-driven global solidarity for greater health sovereignty
- ➔ Decolonising "aid"
- ➔ International financing frameworks allow sustainable DRM for health



ADVANCE GLOBAL HEALTH EQUITY...

4 ... BY ADDRESSING POWER IMBALANCES BETWEEN THE STATE AND THE PRIVATE SECTOR

- ➔ Avoid privatisation of essential public services
- ➔ Transparency of the pharmaceutical market



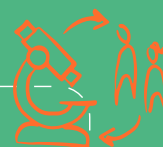
5 ... THROUGH A NEW GLOBAL HEALTH GOVERNANCE

- ➔ Pandemic preparedness: from global health security to global health equity
- ➔ Accountable international global health architecture



6 ... THROUGH RESEARCH AND INNOVATION THAT PROFITS PEOPLE

- ➔ From market-driven to needs-driven policies
- ➔ Access conditionalities in public funding for universally available and affordable health technologies



ENABLE PARTNERSHIPS ...

7 ...FOR GLOBAL COLLABORATION

- ➔ Help partners improve. Domestic Resource. Mobilisation in priority countries
- ➔ Co-create and mobilise resources for joint advocacy projects with southern partners
- ➔ Seek partners beyond the health sector



8 ...TO ADDRESS KEY DETERMINANTS OF HEALTH INEQUALITIES

- ➔ Explore new trends that influence global health
- ➔ Develop strategies and mobilise resources to address trends (environment & health, digitalisation)
- ➔ Support NGOs and campaign who work to address structural changes



9 ...TO WIDEN THE CIRCLE OF GHA'S INFLUENCE

- ➔ Partner with research orgs
- ➔ Partner with other civil society sectors (agriculture, climate, peace, etc)



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ACRONYMS

AU: African Union

CSOs: Civil Society Organisations

EU: European Union

GTAM: Global Fund to fight HIV/AIDS, Tuberculosis and Malaria

GHA: Global Health Advocates

HIV/AIDS: Human Immunodeficiency Virus / Acquired Immunodeficiency Syndrome

MP: Member of Parliament

ODA: Official Development Assistance

OSF: Open Society Foundations

SRHR: Sexual and Reproductive Health and Rights

TB: Tuberculosis

TRIPS: Trade-Related Aspects of Intellectual Property Rights

UNFPA: United Nations Population Fund, formerly the United Nations Fund for Population Activities

WHO: World Health Organisation

A YEAR OF ENGAGEMENT

1ST JANUARY



Elise Rodriguez, Advocacy Director, was invited to speak at a hearing on the set up of the new EU Health Emergency Agency by the European Economic and Social Committee.

17TH MARCH

Yann Illiaquer, Advocacy Coordinator, met with the Presidential campaign team "Avec vous" during the election campaign to ensure global health is prioritised in the next 5 years.



2ND FEBRUARY

Tarita Baldan, Advocacy Officer, shared CSOs' expectations on the role of the EU on Global Health at the OSF Forum organised at the occasion of the European Ministers of Health and Foreign Affairs meeting.

25TH FEBRUARY

Patrick Bertrand, Executive Director, was part of the organising committee of the Global Forum on TB Vaccines and chaired the session "Raising the profile of TB in the global health agenda".

7TH APRIL

Sarah Ben Smida, Advocacy Officer, met with Dr Diene Keita, UNFPA Deputy Executive Director to discuss how the mobilisation for access to sexual & reproductive health and rights around the world should be sustained.



21ST JUNE

Manon Kayser, Advocacy Officer, called on an ambitious EU Global Health Strategy at the Global Health Policy Forum during the European Development Days 2022.



4TH JULY

Elise Rodriguez, GHA Advocacy Director for France and the EU, took part in a round-table discussion on "Climate adaptation and health: the next health challenges for French people" organised by the think tank Open Diplomacy.



3RD SEPTEMBER

GHA brought 5 MPs from the French Foreign Affairs Committee to Geneva where they had the opportunity to meet with executives from WHO, Gavi, Unitaïd, the Global Fund and the Stop TB partnership.

28TH SEPTEMBER

Gautier Centlivre, Advocacy Coordinator, spoke at a workshop with French MPs on global inequalities.

17TH OCTOBER



GHA attended the Global Polio Eradication Initiative's (GPEI) Polio pledging moment held during the World Health Summit in Berlin to secure funding for the GPEI's 2022-2026 Strategy to end polio.

20TH OCTOBER

Gautier Centlivre, Advocacy Coordinator, co-organised a breakfast with members of the French parliament to exchange on role of France in improving women's rights and health around the world.



30TH NOVEMBER - 3RD DECEMBER

GHA organised an MP delegation to Côte d'Ivoire to renew awareness on community-based approach to health.



25TH NOVEMBER

Gautier Centlivre, Advocacy Coordinator, was auditioned by the Francophone Parliamentary Assembly on the work of GHA for global health.



30TH NOVEMBER

Manon Kayser, EU Advocacy Officer, participated in the launch of the new EU Global Health Strategy along with other Brussels-based health CSOs.

KEY RESULTS IN 2022

1. Increasing France's and EU's Contribution to the Global Fund to Fight AIDS, Tuberculosis and Malaria

In September 2022, the Global Fund to fight HIV/AIDS, Tuberculosis and Malaria (GFATM) held its 7th replenishment Conference in the United States. A lot was at stake: for the first time in 20 years, the world lost ground in the fight against HIV, TB and malaria mainly because of the COVID-19 pandemic. In an unprecedented context of

war raging in Europe, dire worldwide food and energy shortages, and the increasing impacts of climate change, world leaders were called to raise US\$18 billion for the GFATM in order to save 20 million more lives, get the fight against the three diseases back on track and strengthen health systems.

- The European Commission has been a key contributor to the Global Fund since its creation, stepping up its investments at every cycle. In 2022, this historical partnership was more vital than ever in order to continue making progress towards ending HIV, tuberculosis, and malaria.
- In France, presidential elections have created considerable uncertainty as to whether France will maintain its leadership on global health issues and the amount of the French contribution.

RESULTS



ON THE GLOBAL STAGE

The Global Fund managed to raise US\$15.7 billion, a record-breaking investment in the fight against AIDS, tuberculosis and malaria.

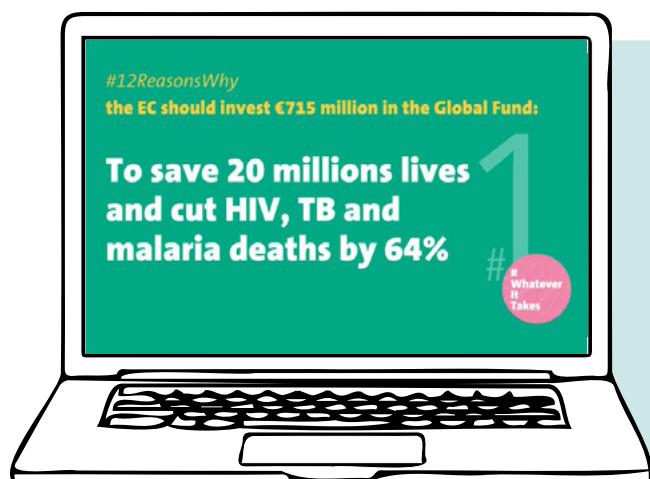
AT THE EU LEVEL

During the replenishment conference, the European Commission announced a multi-annual pledge of €715 million increasing its contribution by 30%.

IN FRANCE

During the French presidential campaign, GHA joined other health civil society organisations, activists' networks in francophone Africa and coordinated the Collectif Santé Mondiale. This advocacy work pushed France to pledge €1.6 billion for this new cycle, representing a 23% increase.

ACTIVITIES



In 2022, and together with other CSO groups, GHA carried out advocacy activities to ensure a strong EU political and financial support to the GFATM, under the #WhateverItTakes Campaign. Building on its historic partnership with the GFATM, CSOs called on the European Commission to invest at least €715 million in the GFATM. GHA participated in regular GFAN meetings, coordinated advocacy with African CSOs and supported Ukrainian CSOs' efforts for a fully funded GFATM.



GHA dedicated a series on its blog page OPINIONS to interviewing affected communities in order to raise awareness on the importance of the fight against the three diseases, and the role of GFATM to end these diseases by 2030.



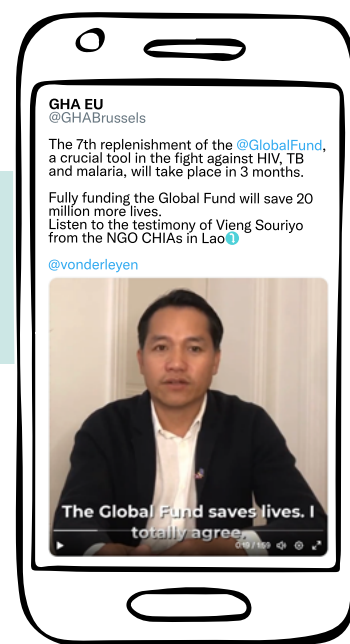
GHA's advocacy efforts stressed the power of community voices. GHA worked with several partners from around the world to amplify their voices and their messages toward the European Commission on the importance of fully funding the GFATM.

ACTIVITIES



A few weeks before the GFATM replenishment conference, GHA published a video on social media to call on President Emmanuel Macron to ensure strong French leadership in the fight against the three diseases and an increase of 30% of the French contribution.

GHA published a testimony by Vieng Souriyso from CHIAS NGO explaining the impact of the GFATM in Laos.



GHA worked with activists from Francophone Africa to raise awareness about the impact of the GFATM among French Embassies, to call on France to increase its contribution by 30%.

2. French Presidential Campaign: Doing More for Health

Two years after the start of the pandemic, unequal access to healthcare has been exacerbated by the COVID-19 crisis, a reality that our decision makers can no longer ignore. Health needs are considerably growing worldwide and access to health tools are hindered by a system dominated by private interests. Pandemic preparedness discussions and calls to financially contribute to global health initiatives such as the Global Fund to fight

AIDS, TB and malaria lie on heads of States. As such, the French Presidential election was an opportunity to put global health back on the table and make it a major discussion topic during presidential candidates' debates and ensure strong commitments from the future president. Together with other civil society organisations, GHA asked candidates for concrete commitments on fighting global health inequalities were they to win the elections.

ACTIVITIES



The presidential campaign was a great moment to take stock of Emmanuel Macron's mandate on global health and international development issues.

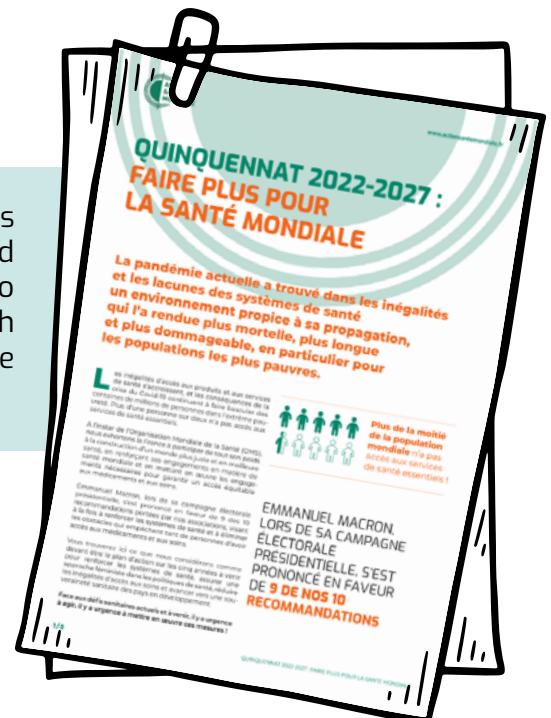
Following President Macron's re-election, GHA issued recommendations for France to commit to greater global health investments in the coming five years.

RESULTS

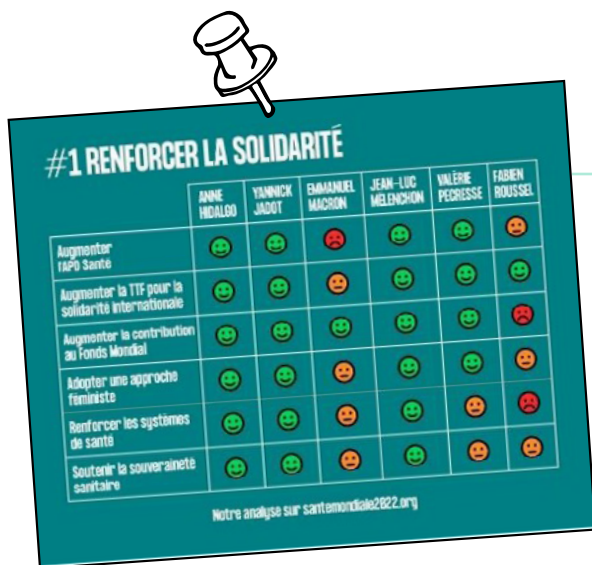


All candidates responded to the questionnaire sent by GHA and took commitments in favour of global health.

The advocacy work done by GHA with other CSOs helped position global health as a major topic of presidential candidates' debates.



In order to give greater visibility to global health challenges during the presidential campaign, the Collectif Santé Mondiale, of which GHA takes part, shared recommendations and messages on social media and created a dedicated website.



GHA asked 6 presidential candidates about their global health vision. The result of the questionnaire helped create a scorecard on health and international development, later shared on social media.

Briefing packs for newly elected members of parliament

Around parliamentary elections in June, GHA reached out to newly elected members of parliament to share messages on ODA and global health. As soon as they took office, GHA encouraged them to implement commitments taken by their respective political groups during the campaign. Some MPs became "champions" and have since regularly questioned the Minister in charge of international development in the Foreign Affairs Committee on their ambition in terms of international development policies.

As soon as MPs took office, GHA reached out and sent them briefing packs.

Congratulations to our newly appointed MPs, here is some key information!



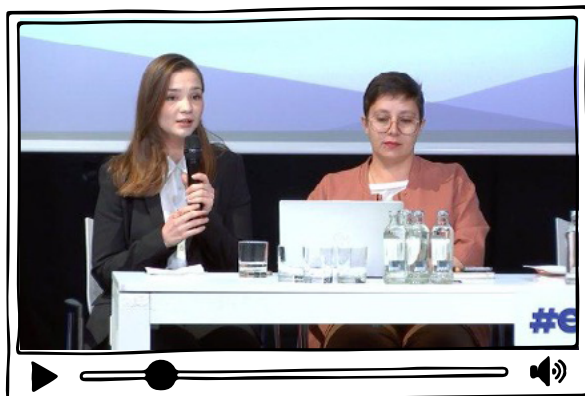
3. An Ambitious New EU Global Health Strategy

In May 2022, the European Commission announced the development of a new EU Global Health Strategy (GHS), 12 years after the publication of its first one. This announcement had been long expected by civil society organisations: the strategy from 2012 was outdated and did not address some of the newest health challenges, nor did it take into account pandemic preparedness and response. A new strategy was the opportunity to position the EU as a leader in global health, to participate in the shaping of a new global health architecture, and to better finance health in its development

policies. With a new strategy also came the opportunity to redefine and strengthen the EU's partnerships with the Global South and notably Africa, but also with civil society organisations.

GHA has continuously advocated towards the Commission to ensure that the new European Global Health Strategy delivers a positive impact beyond EU borders. To achieve this goal, GHA mobilised and coordinated CSO coalitions as well as African partners throughout the year.

ACTIVITIES



During the European Development Days in June 2022, GHA co-organised the Global Health Policy Forum (GHPF) with other Brussels-based CSOs together with DG INTPA and DG SANTE. GHA prepared and moderated the session on priorities, global health architecture and governance.

The Global Health CSO Coalition, coordinated by GHA, put together 16 recommendations on what the European Commission should include in its upcoming strategy. The recommendations were well received and were mostly reflected in the final text.

GHA was invited to participate in the launch of the EU GHS in the presence of Commissioners Urpilainen, Kyriakides and WHO's Dr. Tedros. That same day, GHA published a statement on the text, assessing its main strengths and weaknesses.

RESULTS



Most of the messages raised by Civil Society Organisations, including GHA, during the dialogue with the European Commission were reflected in the final text published in November 2022, a positive outcome following a decade of advocacy.

The next step in our advocacy is to ensure that the strategy is supported by adequate funding and a strong accountability mechanism, and that the Council of the EU endorses these necessary requirements for a successful implementation.



4. Health Commitments during the EU-AU Summit

The 6th European Union-African Union Summit took place in February 2022, two years after its initial announcement. Postponed several times due to the COVID-19 pandemic, the Summit gave the African and European leaders the opportunity to share their joint vision for a renewed partnership between the two continents, but also to step up their political and financial commitments on health issues. Indeed, with many African countries dealing with major challenges in accessing the necessary tools to contain

and respond to the pandemic, European leaders had the occasion to reaffirm their willingness to work towards ending not only the pandemic, but also persisting epidemics by supporting sustainable mechanisms for building health systems worldwide. However, at first, health was not included as a priority of the summit, nor as a theme for CSOs to exchange on. GHA's advocacy revolved around securing a focus on health and ensuring strong representation of African and European health CSO voices.

ACTIVITIES



As part of the CSO forum held during the days preceding the Summit, GHA secured an event on health and co-planned a webinar during which our Kenyan partner WACI Health, spoke on the panel. The objectives were to position health as a key priority and strengthen the messages delivered to the EU and AU decisions-makers.

Together with other Brussels-based CSOs, GHA published a reaction on the EU-AU Summit, acknowledging the prioritisation of health but regretting the lack of clarity on the financial support announced by the European Commission, and the avoidance of the issue of the TRIPS waiver and SRHR.

RESULTS

GHA contributed to raising CSOs voices and was instrumental in making health a better priority in the Summit discussions.

While it was far from being a given, the 6th EU-AU Summit ended with a joint declaration that makes health a major focus of the partnership. A specific investment package on health was also announced to support initiatives on pandemic preparedness, health security and equitable access to health services.



5. Southern Partnership: Helping ASAPSU Develop its New Advocacy Strategy

A ASAPSU is a major health civil society organisation in Côte d'Ivoire, which implements community programmes to improve vulnerable groups living conditions in urban settings. It works on: HIV, TB and malaria prevention and treatment, nutrition support to pregnant and breastfeeding women and children, and access to health and sexual reproductive health and rights promotion. Since 2020, ASAPSU is reinforcing its impact by developing its expertise in political advocacy. GHA's teams have contributed to the development of ASAPSU's advocacy strategy for 2022-2024 and the creation and recruitment of a team.

RESULTS

ASAPSU launched an advocacy strategy that aims at impacting public policies for equitable access to healthcare in Côte d'Ivoire and the African continent around three strategic priorities:

- Mobilising public resources to respond to primary health needs and build a more just and equitable health system,
- Raising Ivorian and African civil society's voice to better contribute to health policy and decision making,
- Ensuring that financial and technical partners in Côte d'Ivoire better answer communities' needs.

OUR MOBILISATION TO TACKLE HEALTH INEQUALITIES

Beyond key initiatives and campaigns, GHA was also mobilised this year on a series of other significant global health topics, including transparency of R&D costs, G7 countries' financial commitments in support of global health, the upcoming renewal of France's global health strategy, the discussions surrounding the launch of the Pandemic Fund, and more. Here is a snapshot of the advocacy work done in 2022 by the GHA team to help tackle health inequalities in line with its new multi-year strategy.

Advocating for greater transparency in R&D costs...

GHA, together with partners, organised a [webinar](#) to discuss potential obstacles and ways to establish more transparency of research and development costs. A rich discussion on how to implement the WHO transparency [resolution](#) was held with representatives from DG SANTE, the Slovene Presidency of the EU Council, Solidaris and Medicines Law & Policy.

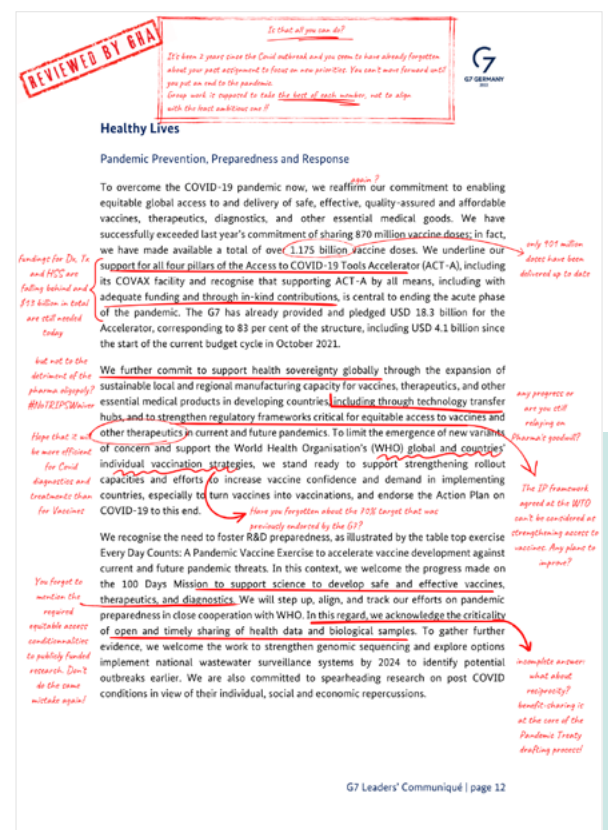
... and in the pharmaceutical sector.

GHA's OPINIONS blog dedicated a [series of posts to transparency](#) in the pharmaceutical sector, in view of the revision of the EU's pharma legislation. Three experts shared their views on how transparency could be increased and what it would mean for the availability, accessibility, and affordability of medicines for EU citizens.



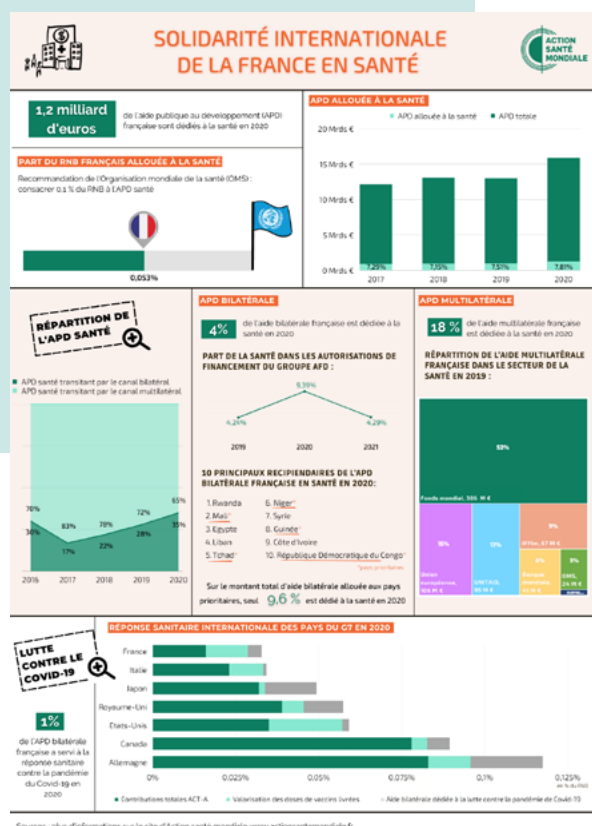
G7 countries' positioning on global health is still too timid!

More than two years into the COVID-19 pandemic, G7 declarations on global health follow each other and look alike: many nice promises but few concrete actions. To renew our way of calling on G7 Heads of States to step up for health equity, GHA issued an original [review](#) of Schloss Elmau's declaration, pointing out the lack and oversights of the text.



What France' health ODA really looks like and why a greater commitment is needed.

In the context of the renewal of France's global health strategy, GHA developed an infographics to underline the discrepancy between political commitments and financial disbursements and called on the government to substantially increase its funding.



More funds still required for TB research!

During the French Presidency of the EU, GHA advocated towards the French state to push for investments in research and development for tuberculosis (TB), particularly the development of a new vaccine. GHA managed to mobilised French researchers, the Ministry of health and the French global health ambassador on this issue. As part of the advocacy campaign for the 6th Global TB Vaccine Forum, GHA, along with 90 other CSOs, addressed a letter to President Macron to position TB vaccines as a key component of global health research.

Working to reach the last milestone of polio eradication...

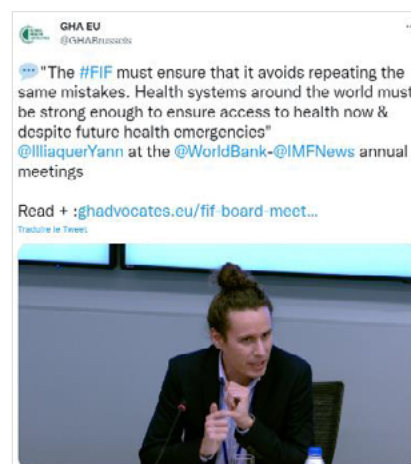
For World Immunization Week, GHA put the focus on the poliovirus. Our article showed that despite the setbacks in polio eradication due to the disruption of essential services caused by the pandemic, the European Union could help reach the last milestone of polio eradication worldwide by stepping up and further funding the GPEI.

A new multi-year strategy for GHA!

After a year-long process, GHA published its new 5-year strategy for 2022-2027. On the road to 2030, GHA will focus on addressing two major challenges: increasing access to health and addressing the drivers of health injustice.

Focus on the upcoming Pandemic Fund.

Contributing to the debate surrounding the launch of the Pandemic Fund, GHA participated in the World Bank's Fall Meetings. Being in Washington DC allowed to meet with CSO partners, French representatives and World Bank staff involved in the design of this new instrument and make sure it would be fit for purpose.



Facilitating access to vaccines.

During the 12th conference of the World Trade Organisation Ministerial Conference which took in Geneva on June 17th, GHA pushed the international community and particularly the EU to commit to Intellectual Propriety barriers removal (mainly patents). GHA coordinated a coalition of 10 French CSOs and published a reaction to the agreement after the meeting.



Keeping global health on top of recently elected French MPs' agenda!

GHA organised an MP delegation to Geneva and to Côte d'Ivoire in September and November 2022. MPs came back with a better understanding of global health issues, policy processes and stakeholders.



Towards greater health sovereignty in African countries...

Ahead of the EU-AU Summit, GHA organised a virtual meeting between representatives of the EU, AU, the French Presidency of the EU Council and civil society. Participants discussed ways to reinforce EU-AU cooperation in health research, to improve Africa's health sovereignty.



Accountability of programming EU nutrition funds in Africa.

GHA launched a digital campaign aimed at the EU Delegations in Africa to call for accountability on their nutrition commitments. By highlighting the differences between EU's objectives and the national nutrition policies of 4 countries, we encouraged a better prioritisation of nutrition in EU's programming. GHA mobilised local CSOs to engage with the campaign.

OUR RESOURCES

1 209 426€

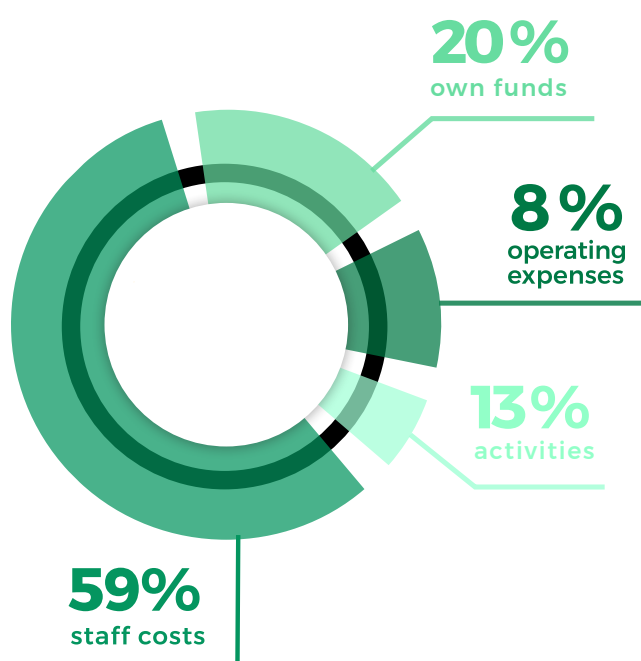
total budget in 2022

NGOsource

Equivalency Determination on File

Global Health Advocates is certified as equivalent to a Certified Public Charity.

RESOURCE ALLOCATION



OUR 2022 FINANCIAL PARTNERS

ACTION
GLOBAL HEALTH ADVOCACY PARTNERSHIP

BILL & MELINDA
GATES foundation

European
Artificial Intelligence
& Society Fund

FOCUS2030
DATA - INNOVATION - DEVELOPPEMENT

**OPEN SOCIETY
FOUNDATIONS**

Unitaid
Innovation in Global Health

Thank you to our partners


10 employees
in Paris and
3 in Brussels





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Created in 2011, Global Health Advocates is a French NGO whose mission is to carry out political advocacy in France and with the EU institutions, in partnership with civil society, to ensure policies and resources are effectively addressing health inequalities.